



Welcome from WRLC Chairman, Jon Porter

Friends,

This year, Nevadans will have an exciting opportunity to host a Republican Presidential debate and all Westerners will have a chance to showcase the region's Republican leadership, providing a distinct and active voice in the 2012 Presidential Election.

The Western Republican Leadership Conference, a three-day event immediately following the October 18th, CNN-hosted debate in Las Vegas, is designed to educate, mobilize, and empower Republicans from our region. The largest gathering of Republicans in Nevada in nearly 15 years, the WRLC will serve to spotlight specific issues facing the West and underscore the importance of the Nevada Caucuses in determining our next Republican Presidential nominee. I want to be the first to extend you an invitation to the WRLC and hope you would consider sponsoring this important gathering of Republicans from our region.

The WRLC is an opportunity for all conservatives to actively participate in one of the premier political events of the 2012 Presidential election cycle. Republican Presidential candidates, national media, political operatives, elected officials, and members representing the 16 Western states and territories will be in attendance.

On behalf of the WRLC, I am both pleased and proud to announce CNN as official debate host and Las Vegas' Venetian Resort Hotel as our event host. I look forward to the success of this event and the support of your attendance.

With Kind Regards,

Hon. Jon Porter, Chairman

October 18-21, 2011
Las Vegas, Nevada
The Venetian® | The Palazzo®

WRLC 2011



Sponsorship Packet

What is the WRLC?

The 2011 Western Republican Leadership Conference (WRLC) is designed to educate, mobilize, and empower Republicans in the West. Held at The Venetian® | The Palazzo® in Las Vegas, the WRLC will begin on October 18th, 2011. A CNN-hosted Republican Presidential debate will kick-off this exciting week of events.

The WRLC will feature Republican candidates, operatives, leaders, media, and elected officials from the Western Region and throughout the United States.

In addition to an engaging agenda of speakers, WRLC attendees will have an opportunity to attend a diverse schedule of breakout sessions covering Websites and Social Media, Campaign Strategy, Grassroots Planning, Outreach, and much more. Members from the 16 Western states and territories in the Western Region will be in attendance.

WRLC Contacts

Maisie Rodolico

(702) 232-8253
maisie@fbmnc.net

Nicole Sarouphim

(702) 496-8307
nsarouphim@gmail.com

Important Dates & Deadlines

August 31 - Sponsorship Commitment Deadline

September 5 - Sponsorship Logo Submission Deadline

October 18 - CNN Debate

October 19 - 21 - WRLC Convention



Sponsorship Packet

Sponsorship Opportunities

Conference Co-Sponsor - \$50,000 (4 Available)

As a Co-Sponsor of the WRLC, you will have top billing at the conference, including:

- Your logo on the cover of the official program
- Your logo and link on our website
- Your logo on all of the signage for the conference
- Full page advertisement in the program
- 10 guest passes to Tuesday evening's Post-Debate Reception
- 6 VIP passes to the conference, including reserved front row seating at each event as well as exclusive access to the VIP room
- A premium booth location in the exhibit space
- The first two co-sponsors to register will receive their logo on the official conference tote bag

Welcome Reception Sponsor - \$45,000 (1 Available)

As the sponsor of the official WRLC Welcome Reception following Wednesday's Opening Session, your logo will appear in the room and on the signage for the event, and you will be recognized in the WRLC's opening remarks. You will receive a full page ad in the program, 25 tickets to the reception, as well as 4 VIP passes to the Post-Debate VIP Reception and Conference.

Post-Debate VIP Reception Sponsor - \$25,000 (1 Available)

As the sponsor of the VIP reception following Tuesday's debate, your logo will appear in the room and on the signage for the event. You will receive a full page ad in the program, as well as recognition for sponsoring the reception. You will also receive 20 tickets to the reception as well as 2 VIP passes to the conference.

General Session Sponsor - \$15,000 (9 Available)

The conference will have 9 general sessions. As a sponsor of one of these sessions (preference based on when we receive your completed registration), we will feature your logo on the signage and screens for the event, as well as recognition in the schedule and a half page ad in the program. You will also receive 4 tickets to the Post-Debate VIP Reception and 4 VIP passes to the conference.

Group VIP Sponsor - \$10,000

As a Group VIP Sponsor of the conference, you will receive 4 tickets to the Post-Debate VIP Reception, a VIP table at Friday night's Reagan Centennial Dinner, and 4 VIP Passes to the Conference, which include reserved front row seating at each event, express check-in, and photo opportunities where available. VIP members will also have access to a private room with snacks and refreshments through-out the day.



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Corporate/Organization Sponsor - \$5,000

As a corporate or organization sponsor of the conference, you will receive a half page ad in the program, your logo on our website, and 2 VIP conference passes. You will also receive a preferred booth location in the exhibit space.

Additional Opportunities

Individual VIP Passes - \$1,000 Each

As a VIP member for the conference, you will receive express check-in, reserved front row seating at each event, a VIP ticket to the Post-Debate VIP Reception, a VIP pass to Friday night's Reagan Centennial Dinner and photo opportunities where available. VIP members will also have access to a private room with snacks and refreshments through-out the day.

Booths - \$1,000 Each

Booths in the exhibit space will include an exhibitor's table, 2 chairs, and electrical access. Your company/organization will be listed in the program as an exhibitor.

Program Advertiser

This will be a high quality program, distributed to every attendee of the conference. The program will include the schedule of events, speaker biographies, venue map/floor plan, and ads.

Ad rates will run as follows:

Full Page \$1,000

Half Page \$ 750

Quarter Page \$ 500

All solicitations of funds in connection with this event are by the Western Republican Leadership Conference and not by any federal candidates. Contributions to Western Republican Leadership Conference are not tax deductible as charitable contributions for federal income tax purposes.

Paid for by the Western Republican Leadership Conference and not authorized by any candidate or candidate's committee.

P.O. Box 401477 Las Vegas, Nevada 89140 WesternRepublican.com

Sponsorship Request Form



Please place a checkmark near the sponsorship and/or ad you would like:

- Co-Sponsor (\$50,000)
- Welcome Reception Sponsor (\$45,000)
- Debate VIP Reception Sponsor (\$25,000)
- General Session Sponsor (\$15,000)
- Group VIP Sponsor (\$10,000)
- Corporate/Org. Sponsor (\$5,000)

- Individual VIP Pass (\$1,000 PER PERSON)
- Exhibit Booth (\$1,000 EACH)
- Full Page Ad (\$1,000)
- Half Page Ad (\$750)
- Quarter Page Ad (\$500)

Total Sponsorship Amount \$ _____

Total Program Ad Amount \$ _____

TOTAL AMOUNT \$ _____

ADDITIONAL NOTES OR COMMENTS:

Contact Information

Your Name _____

Company Name _____

Address _____

City, State, ZIP _____

Daytime Phone _____

Email Address _____

Payment Information

CASH CHECK VISA MASTERCARD

Credit Card No. _____

Expiration Date _____

Name on Card _____

Billing Address _____

City, State, ZIP _____

Authorized Signature

Please fax this form to: (702) 240-2332

Or mail with check enclosed to:

Western Republican Leadership Conference
P.O. Box 401477
Las Vegas, NV 89140

Corporate, personal and PAC checks are accepted.

For questions, please contact:

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(702) 232-8253
maisie@fbminc.net

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